6th ANNUAL TEXAS MAP USERS' CONFERENCE

"Pathways to Individualized Learning"



February 15, 2013
The Sockwell Center
of
Plano ISD, Plano, Texas
8:15 am to 3:30 pm

Parking

There is limited parking at The Sockwell Center. Additional parking is available south, across Chapel Hill Blvd, in the mall parking lot.



**Wi-Fi access is available to PISD guests.

6th ANNUAL TEXAS MAP USERS' CONFERENCE

SCHEDULE AT A GLANCE

Friday, February 15th

7:30 am – 8:15 am Registration Pickup & Breakfast

8:15 am – 9:15 am Morning Breakout Session I
9:25 am – 10:25 am Morning Breakout Session II
10:35 am – 11:35 am Morning Breakout Session III

11:35 am – 12:00 pm 25 Minute Break

12:00 pm – 1:00 pm **Luncheon**

Entertainment by Plano West Sr. High Band Flute Choir Lizzie Kang, Connie Lee, Han Li, Lily Zhou, My-Lan Tieu, Lauren Ticzon, Karen Kim, and Stephen Halsey

1:10 pm – 2:10 pm Afternoon Breakout Session IV

2:20 pm – 3:20 pm Closing Keynote

Dr. Joseph Scherer,

Executive Director from Superintendents' National Dialogue Dr. Scherer will deliver a motivational keynote: "Be A Day Dreamer"

3:20 pm – 3:30 pm Drawings - Must be present to win

Thank you to our sponsors:

Tim Blaine - NWEA

Jim Simpson – edmentum, Inc. Dash Weerasinghe - Plano ISD

Special Sessions:

| 8:15 am - 2:20 pm | Study Island©-edmentum, Inc./NWEA – Brazos Lab |
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8:15 am – 2:20 pm Web-Based MAP – Pecos Lab 8:15 am – 9:15 am Experience a MAP Test – Frio Lab 1:10 pm – 2:10 pm Experience a MAP Test – Frio Lab

Sixth Annual 2013 Texas MAP Users' Conference Friday, February 15, 2013

Session I 8:15 am – 9:15 am

<u>Putting the Pieces Together - Understanding the Relationship Between DesCartes</u> <u>and the TEKS</u> <u>Dallas Room</u>

Do your teachers see the relationship between the DesCartes Learning Continuum and the state standards? Without this understanding, teachers are not able to use MAP data to its fullest potential. In the summer of 2012, a team of teachers from Grapevine-Colleyville ISD and Plano ISD embarked on a project to identify which specific learning targets from DesCartes and Primary Grades Instructional Data are best described by each of the state standards (TEKS). The ultimate goal of the project was to streamline the process for teachers to more efficiently use the data gained from MAP assessments to inform instruction through the lens (filter) of state standards. In this interactive presentation, participants will examine the process the team underwent, compare state standards to the learning statements in DesCartes, and discuss the implications and benefits of the resulting product. We will discuss how the understanding of readiness and supporting standards impacts our use of MAP data. Participants will leave with a greater understanding of the learning continuum upon which MAP is designed and how the state standards align with this continuum.

Facilitator:*Jennifer Ruth, *Plano ISD**Repeated at 10:35 am – 11:35 am

<u>Assessing Growth & Skills in Early Learning: Adaptive Assessment Tools for Pre-K</u> through Grade 3 Austin Room

Early educators face many challenges today. More than ever the pressure is high to ensure all students are on track before third grade while providing differentiated instruction and meeting RTI demands. The challenge looms large to find the time to evaluate and address individual needs, the resources to engage parents, and adequate support for English Language Learners. This session provides an overview of the early learning solutions now available from NWEA. MAP for Primary Grades (MPG) and The Children's Progress Academic Assessment (CPAA) are two complementary solutions that can provide actionable data to meet the needs of your Pre-K through Grade 3 students. Find out if one or both might bring value to your early learning program.

Facilitator:* Vicky Billings, NWEA
*Repeated at 10:35 am - 11:35 am

Merging MAP to Drive Instruction

Colorado/Rio Grande Room

Learn how to create and utilize a document to merge MAP data with district data to drive both instruction and state assessment preparation. Participants will be given sample documents to form manageable groups of like level students to increase efficiency in both the classroom and the preparation for state testing while using the Des Cartes Continuum as a road map to planning.

Facilitator: Lisa Bates, Carrollton/Farmers Branch ISD

Study Island and NWEA Partner to Drive Student Success

San Antonio Room

Study Island© has partnered with the Northwest Evaluation Association (NWEA™) to offer a fully integrated solution that uses a student's Measure of Academic Progress (MAP©) assessment results to create an individualized learning path, delivered through the Study Island program. Study Island and NWEA customers can easily pinpoint academic strengths and weaknesses through their NWEA MAP test results, and then automatically target those areas with Study Island's rigorous, standards-based content. Each student will receive a unique learning path within Study Island based on their individual MAP Rasch unit (RIT) scores.

What it is

- Fully integrated MAP test results that targets specific Study Island content based on RIT scores
- Real-time progress monitoring, differentiation, and individualized intervention

Why it works

- Easily upload MAP RIT scores and target specific Study Island content based on those results
- Differentiate instruction with automatically generated individualized learning paths
- Monitor student progress with built-in reporting and immediate student feedback

Facilitator: Dr. Shane Dennison, edmentum, Inc.

Spinning the MAP: How to Talk with Students about MAP Testing and What MAP Data Reveals about Reading in the Content Areas Trinity Room

Spinning the MAP: How to Talk with Students about MAP Testing

What exactly do you tell your students about MAP testing? What would your students say if they were asked to describe the MAP test? Did you know that a student's perception of an assessment can significantly impact his/her performance? How can you "spin" the MAP to maximize student performance? Presenter Jeannette Ginther shares her experience talking directly with hundreds of students about MAP testing in Plano, as well as effective ways to communicate the nature and purpose of MAP using dialogue and analogies that kids can understand and relate to. Participants will be provided with specific, concise language to use when discussing MAP with their students along with a PowerPoint presentation designed for personal classroom use.

What MAP Data Reveals about Reading in the Content Areas

It is no secret that reading ability affects student achievement in all subject areas, so presenter/Plano teacher Michael Lindsey took an in-depth look at the strong relationship between MAP reading growth and science performance in his 8th grade science classes and reveals the refreshing, evidence-based activities he uses with his classes to promote critical literacy. Participants who teach ANY content area subject will walk away with ideas that can be applied immediately in the classroom to support reading/literacy skill development.

Facilitators: *Jeannette Ginther and Michael Lindsey, *Plano ISD* *Repeated at 9:25 am – 10:25 am

Session II

9:25 am - 10:25 am

Effective Questioning That Creates Engaging Lessons

Dallas Room

We will understand how to identify MAP[®] Class by RIT ranges and turn them into daily formative questions that create dynamic, measurable student learning in our classrooms.

Facilitator – *Ruth Schackmann – Carrollton/Farmers Branch ISD *Repeated at 1:10 pm – 2:10 pm

<u>Spinning the MAP: How to Talk with Students about MAP Testing and What MAP</u> <u>Data Reveals about Reading in the Content Areas</u> <u>Austin Room</u>

Spinning the MAP: How to Talk with Students about MAP Testing

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<u>Using MAP reports at the District and Department Level to Inform Intervention and</u> <u>Curriculum Needs</u> San Antonio Room

In this session we will share HPISD's approach for looking at MAP reports at the campus and district level. We will show how MAP is used to identify students needing intervention and then how we monitor their progress. Additionally, we will discuss how we use MAP reports to inform summer curriculum writing and revision.

Facilitators: *Cindy Gillean, Highland Park ISD

*Repeated at 10:35 am - 11:35 am

<u>Developing Performance Objectives using MAP® Data</u> <u>Colorado/Rio Grande Roo</u>m

This session is a follow-up to earlier presentations and chronicles the efforts of one district in trying to establish organizational goals dependent upon MAP performance metrics. With TAKS no longer available for traditional statewide benchmarking amongst other systems and STAAR piecemealing its first year of reporting, McKinney ISD set about the task of developing internal measures to determine educational efficacy. These efforts exposed not only the critical feedback MAP tests provide but also the need for continued professional learning around the information itself. Topics discussed will be the basic stumbling blocks in trying to leverage an adaptive measure towards goal-setting without compromising the integrity of the instrument, agreeing upon common (and appropriate) targets which define success, and ultimately articulately a message easily understood by educators and non-educators alike. The session will conclude with the ultimate litmus test: developing board approved district performance objectives using MAP data.

Facilitator: Geoff Sanderson, McKinney ISD

<u>Comparing MAP Results to Other Assessments: How teachers can look at two</u> <u>different sets of data to learn more about their students</u> <u>Trinity Room</u>

When using data to target instruction and make effective decisions, we need to use all the data we have available for our students to put their results into context. What prevents teachers from looking at all available data is the complexity of looking for patterns when more than one data point is involved. This presentation will look at a chart that compares ability assessment results to the achievement results of MAP. Participants will practice analyzing the results of MAP versus another assessment, asking questions about student results, looking for patterns across the data, and using the results of two different assessments to differentiate for a class.

Facilitator: *Jennifer Ruth, *Plano ISD**Repeated at 1:10 pm – 2:10 pm

Teacher/Class Report and Class Breakdown Reports

Frio Lab

This session will delve deeply into two of the most widely used MAP reports - Teacher/Class Report and Class Breakdown Reports. Information mined from these reports will be used to set classroom goals for teachers and inform educational planning for students.

Participants are encouraged to bring copies of their own Teacher/Class Reports and Class Breakdown by Goal Reports to use for analysis. (Facilitator will provide sample copies for those who cannot bring their own.) Based on these reports, each participant will establish his/her own goal for spring testing and a preliminary plan to achieve the goal.

Facilitator: *Holly Barber, NWEA
*Repeated at 10:35 am - 11:35 am

Session III 10:35 am - 11:35 am

<u>Keeping Learning on Track®: Using Real-time Formative Assessment to Impact</u> <u>Student Learning</u> <u>Dallas Room</u>

Keeping Learning on Track® is a sustained, multi-year program that builds expertise in formative assessment as a process. Teachers learn key methods to gather evidence of learning – partnering with their students – and adjust instruction in the moment to improve outcomes for every child.

The job-embedded program builds teacher learning communities (TLC) that give educators the opportunity to collaborate meaningfully and reflect on their practice throughout the school year. It is not just a one-time workshop.

The program was created by international formative assessment expert Dylan Wiliam, leveraging an extensive body of research regarding what makes a difference in teacher practice and student learning. KLT™ exposes teachers to over 100 proven formative assessment classroom techniques based on five key strategies for assessing learning in the moment.

This one-hour session will provide an overview of the two year program including an introduction to the five strategies as well as some examples of the classroom techniques taught in the program. Lake Worth ISD will share their plans and early experiences in implementing KLT in their district.

Facilitator: Dave Irby, NWEA; Pete Gonzales, NWEA; Debbie Kerrigan, Lake Worth ISD

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Facilitators: *Cindy Gillean, Highland Park ISD

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Shaping a Student's Mindset to Increase Academic Achievement San Antonio Room

Did you know that *everything* you say and do in your classroom has a direct influence on the mindset of your students—and subsequently, their academic achievement? Research has shown that the mindsets that students hold about their intellectual ability can have a significant impact on their motivation and success in school. When students have a *growth* mindset, they seek more learning goals and challenges, see effort as a positive behavior, are more resilient in the face of failure, and achieve higher academic outcomes. Your mindset as an educator directly impacts your students' achievement. In this session, you will take a revealing survey and learn simple dialogue and techniques for framing learning experiences and assessments (like MAP) in order to promote a growth mindset in your classroom.

Facilitator: Jeannette Ginther, Plano ISD

Assessing Growth & Skills in Early Learning: Adaptive Assessment Tools for Pre-K through Grade 3 Colorado/Rio Grande Room

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Session IV 1:10 pm – 2:10 pm

<u>Investigating and Identifying Effective Teaching and Learning Strategies</u> <u>Dallas Rm</u>

People attending this session will be actively engaged in dialogue with their fellow participants on how they identify effective teaching and learning activities. Using brainstorming and story-telling strategies, participants will learn first learn from their peers what their understandings are on this topic. Participants will then hear from the NWEA Professional Development Team what they have discovered over the years of research and partnering with schools to identify effective use of data and teaching and learning strategies. This is a highly interactive session and is appropriate for educators and administrators at all levels.

Learning outcomes:

- Identifying how effective use of data leads to maximum academic growth
- Observing effective teaching strategies and behaviors
- Exploring formative assessment

Facilitator: Tom Terlep, NWEA

<u>Effective Questioning That Creates Engaging Lessons</u> <u>Colorado/Rio Grande Room</u>

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Special Sessions

8:15 am - 2:10 pm

Study Island©-edmentum, Inc

Brazos Lab

See how Study Island and NWEA partner to Drive Student Success

Facilitators: Jim Simpson, edmentum; DeeDee Alsup, edmentum; Jake Istnick, edmentum; Sharon Roth, edmentum; Cole Poole, edmentum; Dr. Shane Dennison, edmentum

MAP Web-Based Demo

Pecos Lab

This will be a live demo of web-based MAP. With web-based MAP you control the testing experience; set your own test windows and import your enrollment data on your schedule.

Facilitators: Tim Blaine, NWEA; Dave Irby, NWEA; Pete Gonzales, NWEA; Tom Terlep, NWEA

Special Sessions

8:15 am - 9:15 am

Experience a MAP Test

Frio Lab

Take a sample MAP test just like your students

Facilitator: Lydia Li, Plano ISD

Special Sessions

1:10 pm - 2:10 pm

Experience a MAP Test

Frio Lab

Take a sample MAP test just like your students

Facilitator: Lydia Li, *Plano ISD*

**Wi-Fi access is available to PISD guests.

Closing Keynote: 2:20 pm - 3:20 pm Main Hall



Dr. Joseph Scherer Executive Director from Superintendents' National Dialogue Motivational Keynote "Be a Day Dreamer"

Joseph Scherer is Executive Director of the Superintendents' National Dialogue a network of experienced practitioners engaged in an ongoing structured dialogue focused on performance. Before being named the executive director of SND, Scherer was the Vice President, on special assignment, with the State Services group of Pearson's Assessment and Information Division. Prior to joining Pearson in September of 2009 Dr. Scherer was the co-founder and managing director of the District Management Council (DMC) where he provided consulting support on management issues for seventy-five school districts across America. Six years previous to the founding of the DMC Joseph Scherer was a Vice President at Harcourt Education and there he spent his time identifying incremental revenue opportunities. His previous experiences in the private sector include serving as Vice President of Kaplan Learning Services, Key Accounts Executive with IBM, National Accounts, Vice President with Computer Curriculum Corporation and General Manager of Marketing with Control Data. Before entering the private sector he spent eighteen years working in Washington, DC.

Dr. Scherer first came to Washington as an intern with the U.S. Senate Subcommittee on Children and Youth. The Institute for Educational Leadership selected him for a fellowship with the U.S. Department of Health, Education and Welfare. Following a second year in the U.S. Office of Education Scherer was appointed to head up the Washington Office of the National PTA. He left the PTA to accept the position of Associate Executive Director of the American Association of School Administrators (AASA) and concluded his association management as the Executive Director of the National School Public Relations Association (NSPRA).

He has managed a gubernatorial campaign, worked with elected officials in two state legislatures, Tennessee and Minnesota, and has taught from middle school (Minneapolis Public Schools) through graduate school. For the past two years he served as an adjunct professor at the University of Pennsylvania's Graduate School of Education Mid-Career Doctoral Program.

Dr. Scherer has earned an M.A. in Education, a M.S. in psychology and a Ph.D. His doctoral degree is from Vanderbilt University.

3:20 pm - 3:30 pm Closing and Drawings

MUST BE PRESENT TO WIN.

Drawing items have been graciously provided by NWEA, edmentum, Inc. and the Texas MAP Conference Host.

Overview of Presentations

Strand Explanation Practice, Tools

There are two strands of sessions offered at this conference. Sessions indicated by P (Practice) present professional practices in the use of MAP scores; and sessions indicated by T (Tools) discuss the tools used in assessing, reporting, and interpreting MAP RIT scores.

Presenters

Holly Barber – Carrollton-Farmers Branch ISD Executive Director of Curriculum and Staff Development

Lisa Bates - Carrollton-Farmers Branch ISD Middle School Science Specialist

Vicky Billings – NWEA Account Manager

Tim Blaine – NWEA Senior Account Executive

Dr. Shane Dennison – edmentum, Inc. National Assessment Consultant

Cindy Gillean – Highland Park ISD K-12 Science Coordinator

Jeannette Ginther - Plano ISD Secondary Achievement Specialist

Pete Gonzales - NWEA Senior Account Executive

Dave Irby – NWEA Senior Account Executive

Debbie Kerrigan – Lake Worth ISD

Lydia Li - Plano ISD Data Management Coordinator

Michael Lindsey - Plano ISD Middle School Science Teacher

Jennifer Ruth – Plano ISD Elementary Achievement Specialist

Geoff Sanderson – McKinney ISD Chief Accountability Officer

Ruth Schackman – Carrollton-Farmers Branch ISD Middle School ELA Teacher

Tom Terlep – NWEA PD Manager

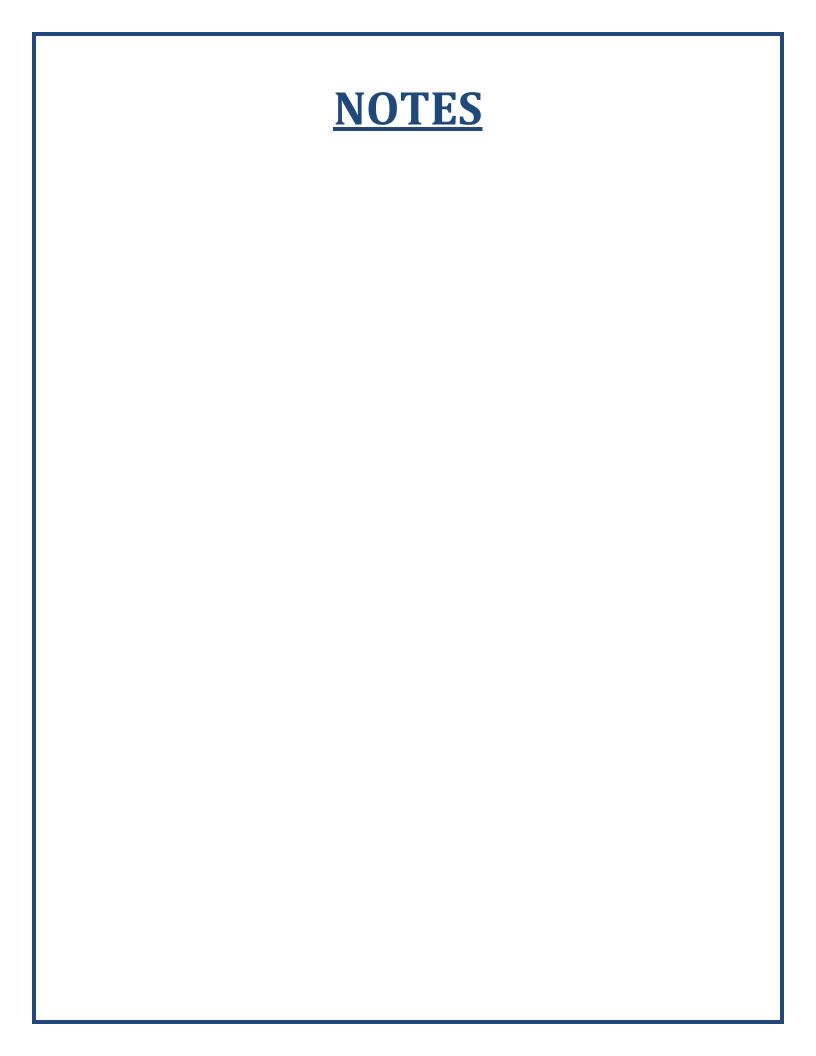
My Conference Schedule

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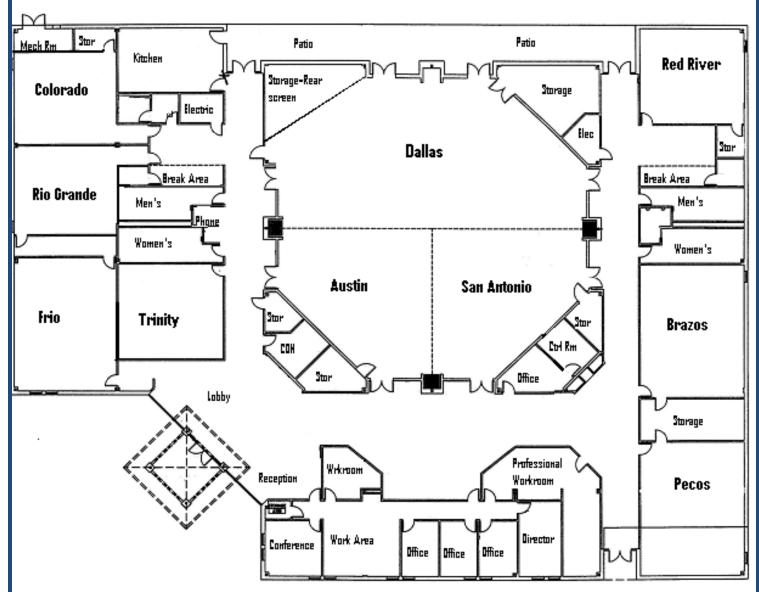
Check each session in which you participated. Turn into your principal or administrator for Professional Development hours.

| NAME | CAMPUS/DEPARTMENT | |
|------|-------------------|--|

| Time | Session Title | Name of Speaker | #Hours |
|-----------------------------------|--|---|--------|
| 8:15 – 9:15 am | Putting the Pieces Together – Understanding the Relationship Between DesCartes and the TEKS | Jennifer Ruth | |
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| Closing Keynote 2:20 – 3:20 PM | Be a Day Dreamer | Dr. Joseph Scherer | |



Sockwell Center Layout





Plano Independent School District Assessment and Accountability Plano, Texas



Partnering to help all kids learn



Redefining the 21st Century Classroom

Bringing together the most effective online learning solutions. Plato©, Study Island©, EducationCity, EdOptions, Academy, Stars Suite, ESL ReadingSmart/ReadingMate and Northstar Learning to form Edmentum